NBC News/WSJ/Marist Poll Virginia September 13, 2012 Presidential Election Questionnaire

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Virginia?

HH SELECTION - LANDLINE FRAME ONLY

GENDER GUESS

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

May 2012: Residents: n=1250, MOE +/-2.8% Have I reached you on your cell phone or on your regular home phone?

ched you on your cell phone or on your regular home phone?				
LIKELY VOTERS	September 2012			
Cell	28			
Regular home phone	72			
Total	100			
REGISTERED VOTERS	September 2012			
Cell	30			
Regular home phone	70			
Total	100			
RESIDENTS	September 2012	May 2012		
Cell	33	27		
Regular home phone	67	73		
Total	100	100		

September 2012: Residents: n=1509, MOE +/-2.5%

May 2012: Residents: n=1250, MOE +/-2.8%

Are you registered to vote at your current ad	dress in Virginia?	
RESIDENTS	September 2012	May 2012
Yes	87	86
No	12	13
Not a U.S. Citizen	1	0
Unsure	0	1
Total	100	100
Registered voters	September 2012 87	May 2012 86

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

May 2012: Registered voters: n=1076, MOE +/- 3.0%

If November's presidential election were held today, whom would you support if the candidates are:

LIKELY VOTERS - Including leaners*	September 2012	
Barack Obama and Joe Biden, the	49	
Democrats Mitt Romney and Paul Ryan, the Republicans	44	
Other	2	
Undecided	5	
Total	100	
REGISTERED VOTERS - Including		May 2012 (asked
leaners*	September 2012	May 2012 (asked without the VP's)
0	September 2012 49	, ,
leaners* Barack Obama and Joe Biden, the	•	without the VP's)
leaners* Barack Obama and Joe Biden, the Democrats Mitt Romney and Paul Ryan, the	49	without the VP's) 48
leaners* Barack Obama and Joe Biden, the Democrats Mitt Romney and Paul Ryan, the Republicans	49 42	without the VP's) 48 44

* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Would you say you strongly support <candidates> somewhat support <candidates>, or do you think you might vote differently on Election Day?

	••	
LIKELY VOTERS	September 2012	
Strongly support	84	
Somewhat support	13	
Might vote differently	2	
Unsure	1	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Strongly support	82	71
Somewhat support	15	22
Might vote differently	3	6
Unsure	1	1
Total	100	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Thinking about November's presidential election, do you plan to vote early or by absentee, vote on Election Day, or have you not decided?

LIKELY VOTERS	September 2012	
Vote early or by absentee	9	
Vote on Election Day	77	
Have not decided	13	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Vote early or by absentee	9	9
Vote on Election Day	75	67
Have not decided	16	23
Total	100	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Have you ever voted before in a presidential election?

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	LIKELY VOTERS	September 2012	
Yes		94	
No		6	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Yes		91	90
No		9	9
Not 1	8 in 2008 (vol)	0	1
Total		100	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Do you approve or disapprove of the job Barack Obama is doing as president?

LIKELY VOTERS	September 2012	
Approve	49	
Disapprove	45	
Unsure	6	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Approve	49	49
Disapprove	44	45
Unsure	6	6
Total	100	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

If November's election for U.S. Senate in Virginia were held today, whom would you support if the candidates are:

September 2012	
46	
46	
8	
100	
September 2012	May 2012
46	49
45	43
9	9
100	100
	46 46 8 100 September 2012 46 45 9

* Leaners are defined as voters who are undecided yet leaning toward a candidate

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

All in all, do you think things in the nation are generally headed in the right direction, or

do you feel things are off on the wrong track?

LIKELY VOTERS	September 2012	
Headed in the right direction	42	
Off on the wrong track	52	
Unsure	5	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Headed in the right direction	42	38
Off on the wrong track	52	58
Unsure	6	4
Total	100	100
RESIDENTS	September 2012	May 2012
Headed in the right direction	42	39
Off on the wrong track	51	56
Unsure	7	5
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

In which year were you born (recoded into age of respondent)?

/ear were you born (recoded into ag	e of respondent)?	
LIKELY VOTERS	September 2012	
18 to 29	13	
30 to 44	27	
45 to 59	30	
60 or older	30	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
18 to 29	16	14
30 to 44	27	28
45 to 59	29	29
60 or older	28	29
Total	100	100
RESIDENTS	September 2012	May 2012
18 to 29	19	19
30 to 44	27	27
45 to 59	28	28
60 or older	26	27
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican,

Dominican, Puerto Rican, Cuban, or some other Spanish background?)

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LIKELY VOTERS	September 2012	
White	71	
African American or Black	18	
Latino or Hispanic	6	
Other	5	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
White	70	70
African American or Black	18	18
Latino or Hispanic	7	6
Other	5	5
Total	100	100
RESIDENTS	September 2012	May 2012
White	68	68
African American or Black	19	19
Latino or Hispanic	7	7
Other	6	6
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which of the following includes your combined family income before taxes:

LIKELY VOTERS	September 2012	
Less than \$15,000 a year	. 8	
\$15,000 to just under \$25,000	8	
\$25,000 to just under \$50,000	20	
\$50,000 to just under \$75,000	18	
\$75,000 to just under \$100,000	14	
\$100,000 or more	32	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Less than \$15,000 a year	9	8
\$15,000 to just under \$25,000	8	8
\$25,000 to just under \$50,000	20	22
\$50,000 to just under \$75,000	18	18
\$75,000 to just under \$100,000	14	15
\$100,000 or more	30	29
Total	100	100
RESIDENTS	September 2012	May 2012
Less than \$15,000 a year	10	11
\$15,000 to just under \$25,000	10	9
\$25,000 to just under \$50,000	22	22
\$50,000 to just under \$75,000	17	18
\$75,000 to just under \$100,000	13	13
\$100,000 or more	28	27
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Which county in Virginia do you live in (recoded into region of the state)?

inty in virginia do you live in (recoded into region of the state)?				
September 2012				
19				
16				
21				
25				
19				
100				
September 2012	May 2012			
19	18			
16	16			
23	24			
22	24			
20	18			
100	100			
September 2012	May 2012			
18	18			
16	16			
23	23			
23	23			
20	20			
100	100			
	September 2012 19 16 21 25 19 100 September 2012 19 16 23 22 20 100 September 2012 18 16 23 22 20 100 September 2012 18 16 23 23 23 20			

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Do you consider yourself a: (party identification)

	/
LIKELY VOTERS	September 2012
Democrat	31
Republican	26
Independent	43
Other	1
Total	100
REGISTERED VOTERS	September 2012
Democrat	30
Republican	24
Independent	44
Other	1
Total	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% Do you consider yourself a: (party identification)

chisider yoursell a. (party identification)					
LIKELY VOTERS	September 2012				
Strong Democrat	23				
Not strong Democrat	7				
Democrat leaning Independent	15				
Just Independent	13				
Republican leaning Independent	15				
Not strong Republican	7				
Strong Republican	18				
Other	1				
Total	100				
REGISTERED VOTERS	September 2012				
Strong Democrat	22				
Not strong Democrat	8				
Democrat leaning Independent	15				
Just Independent	14				
Republican leaning Independent	15				
Not strong Republican	7				
Strong Republican	17				
Other	1				
Total	100				

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Do you consider yourself to be a supporter of the Tea Party Movement?

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LIKELY VOTERS	September 2012	
Tea Party Supporters	23	
No	67	
Unsure	9	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Tea Party Supporters	22	21
No	67	73
Unsure	10	6
Unsure Total	10 100	6 100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Barack Obama?

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LIKELY VOTERS	September 2012				
Favorable	53				
Unfavorable	43				
Unsure/Never heard	4				
Total	100				
REGISTERED VOTERS	September 2012	May 2012			
Favorable	53	52			
Unfavorable	42	44			
Unsure/Never heard	5	4			
Total	100	100			

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Overall, do you have a favorable or an unfavorable impression of Mitt Romney?

LIKELY VOTERS	September 2012	
Favorable	46	
Unfavorable	45	
Unsure/Never heard	9	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Favorable	45	41
Unfavorable	45	44
Unsure/Never heard	11	15
Total	100	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Joe Biden?

LIKELY VOTERS	September 2012
Favorable	47
Unfavorable	43
Unsure/Never heard	10
Total	100
REGISTERED VOTERS	September 2012
Favorable	46
Unfavorable	42
Unsure/Never heard	12
Total	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

LIKELY VOTERS	September 2012
Favorable	44
Unfavorable	39
Unsure/Never heard	18
Total	100
REGISTERED VOTERS	September 2012
Favorable	42
Unfavorable	39
Unsure/Never heard	20
Total	100

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Thinking about November's presidential election, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

LIKELY VOTERS	September 2012	
Very enthusiastic	60	
Somewhat enthusiastic	29	
Not too enthusiastic	7	
Not enthusiastic at all	4	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Very enthusiastic	September 2012 55	May 2012 45
Very enthusiastic	55	45
Very enthusiastic Somewhat enthusiastic	55 31	45 37

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Which candidate will do a better job handling the economy:

		•			
LIKELY VO	TERS	:	September 2012		
Barack Obama			45		
Mitt Romney			45		
Unsure			10		
Total			100		
REGISTERED	VOTERS	:	September 2012	May	2012
Barack Obama			45	4	6
Mitt Romney			44	4	5
Unsure			11	ę	9
Total			100	1(00

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Registered voters: n=1076, MOE +/- 3.0%

Which candidate will do a better job handling foreign policy:

LIKELY VOTERS	September 2012	
Barack Obama	50	
Mitt Romney	39	
Undecided	10	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
REGISTERED VOTERS Barack Obama	September 2012 51	May 2012 52
Barack Obama	51	52

September 2012: Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

May 2012: Registered voters: n=1076, MOE +/- 3.0%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

LIKELY VOTERS	September 2012	
Very liberal	5	
Liberal	16	
Moderate	39	
Conservative	31	
Very conservative	10	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Very liberal	5	5
Liberal	16	17
Moderate	40	38
Conservative	30	30
Very conservative	9	10
Total	100	100

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Are you Protestant, Catholic, Jewish, or Muslim?

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LIKELY VOTERS	September 2012	
Protestant	64	
Catholic	16	
Jewish	2	
Other	8	
No Religion	10	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Protestant	63	63
Catholic	16	16
Jewish	2	2
Other	8	10
No Religion	11	9
Total	100	100
RESIDENTS	September 2012	May 2012
Protestant	62	62
Catholic	15	16
Jewish	2	2
Other	9	10
No Religion	12	10
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Would you describe yourself as a fundamentalist or an evangelical Christian, or would

you not describe yourself that way?

	LIKELY VOTERS	September 2012	
Yes		21	
No		79	
Total		100	
	REGISTERED VOTERS	September 2012	May 2012
Yes		21	21
No		79	79
Total		100	100
	RESIDENTS	September 2012	May 2012
Yes		20	20
No		80	80
Total		100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% Are you currently married, living with a partner, separated, divorced, widowed, or

single, that is never married (recoded)?

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LIKELY VOTERS	September 2012
Married	63
Not married	37
Total	100
REGISTERED VOTERS	September 2012
Married	61
Not married	39
Total	100
RESIDENTS	September 2012
Married	58
Not married	42
Total	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0% What is the highest level of school you completed or the highest degree you received (recoded)?

LIKELY VOTERS	September 2012	
Not college graduate	50	
College graduate	50	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Not college graduate	52	54
College graduate	48	46
Total	100	100
RESIDENTS	September 2012	May 2012
Not college graduate	56	57
College graduate	44	43
Total	100	100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1%

Have you ever served in the U.S. Military?

	LIKELY VOTERS	September 2012
Yes		17
No		83
Total		100
	REGISTERED VOTERS	September 2012
Yes		17
No		83
Total		100
	RESIDENTS	September 2012
Yes		16
No		84
Total		100

September 2012: Residents: n=1509, MOE +/-2.5%; Registered voters: n=1315, MOE +/-2.7%; Likely voters: n=996, MOE +/-3.1% May 2012: Residents: n=1250, MOE +/-2.8%; Registered voters: n=1076, MOE +/- 3.0%

Are you male or female?

LIKELY VOTERS	September 2012	
Male	47	
Female	53	
Total	100	
REGISTERED VOTERS	September 2012	May 2012
Male	47	46
Female	53	54
Total	100	100
RESIDENTS	September 2012	May 2012
Male	48	48
Female	52	52
Total	100	100