

August 20, 2012

INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Akin still leads McCaskill by a point

Raleigh, N.C. – Missouri voters strongly disagree with the comments Todd Akin made about abortion over the weekend, but it hasn't moved the numbers a whole lot in the Senate race. Akin leads Claire McCaskill by a single point, 44-43. That's basically identical to our last poll of the contest in late May, which found Akin ahead by a 45-44 spread.

It's not that Missouri voters are ok with or supportive of Akin's comments. 75% of voters, including even 64% of Republicans, say they were inappropriate to only 9% who consider them to have been appropriate. 79% of voters say they disagree with what Akin said, including 65% who express 'strong' disagreement with him. 51% of GOP voters say they strongly disagree with him.

All of that is taking a toll on Akin's image. Only 24% of voters have a favorable opinion of him to 58% with a negative one. He's pretty universally disliked by Democrats (3/85) and independents (21/61) and even with Republicans (43/34) he's on only narrowly positive ground.

But for all of that the overall numbers in the race have moved very little. When we polled in May McCaskill was getting only 8% of the Republican vote, and even with the controversy around Akin she's only pushed up to 10% of it. GOP voters dislike McCaskill so much they're not going to vote for her no matter what their nominee does. Independent voters haven't moved at all either. In May they supported Akin 45-41, and even though they don't like him on tonight's poll we still found him leading 45-41 with them.

"Todd Akin still has a very decent chance at winning the Missouri Senate race," said Dean Debnam, President of Public Policy Polling. "Voters were appalled by his comments about abortion, but not so much that they decided to vote Democratic when they were previously planning to support the GOP. This looks like it will be a closely contested race if Akin stays in."

PPP surveyed 500 likely Missouri voters on the evening of August 20th. The margin of error for the survey is +/-4.4%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604

Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





Missouri Survey Results

Q1	Do you approve or disapprove of Senator Claire McCaskill's job performance?	Q5	This past weekend, Todd Akin said that abortion should be illegal even in the cas	
	Approve41%		rape, because, "If it's a legitimate rape, the female body has ways to try to shut that	
	Disapprove53%		thing down." Do you strongly agree, som	
	Not sure 5%		agree, somewhat disagree, or strongly disagree with Akin's comments?	
Q2	Do you have a favorable or unfavorable opinion of Todd Akin?		Strongly agree	
	Favorable24%		Somewhat agree	
	Unfavorable58%		Somewhat disagree	14%
	Not sure		Strongly disagree	65%
Q3	The candidates for Senate this fall are		Not sure	4%
	Democrat Claire McCaskill and Republican Todd Akin. If the election was today, who would you vote for?	Q6	Generally speaking, do you identify as pr choice or pro-life on the issue of abortion	
	•		Pro-choice	40%
	Claire McCaskill 43%		Pro-life	52%
	Todd Akin		Not sure	7%
Q4	Undecided	Q7	Which of the following statements comes closest to your position on abortion: it she be legal in all cases; it should generally be illegal with exception for rape, incest, or protection of the mother's life; or should it completely illegal?	ould e
	Appropriate		Legal in all cases	33%
	Inappropriate75%		Illegal except for rape, incest, or the mothe	
	Not familiar with Akin's comments16%		life	47%
			Completely illegal	14%
			Not sure	5%
		Q8	Who did you vote for President in 2008?	
			John McCain	49%
			Barack Obama	44%
			Someone else/Don't remember	7%





Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Very liberal	9%
	Somewhat liberal	
	Moderate	
	Somewhat conservative	
	Very conservative	
Q10	If you are a woman, press 1	
	Woman	53%
	Man	

Q11 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

	Democrat	.30%
	Republican	
Q12	Independent/Other If you are white, press 1. If other, press 2.	.32%
	White	74%
	Other	26%
Q13	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	
	18 to 29	12%
	30 to 45	.22%
	46 to 65	
	Older than 65	20%



		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
McCaskill Approval							
Approve	41%	9%	79%	27%			
Disapprove	53%	86%	15%	65%			
Not sure	5%	5%	6%	8%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Akin Favorability							
Favorable	24%	40%	7%	24%			
Unfavorable	58%	39%	81%	40%			
Not sure	18%	21%	12%	35%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
McCaskill/Akin		-					
Claire McCaskill	43%	10%	83%	18%			
Todd Akin	44%	70%	14%	53%			
Undecided	13%	20%	3%	28%			

		2008 Vote			
	Base	John McCain	Barack Obama	Someone else/Don't remember	
Akin's Comments A- ppropriate/Inapprop- riate					
Appropriate	9%	10%	9%	4%	
Inappropriate	75%	72%	80%	59%	
Not familiar with Akin's comments	16%	18%	11%	37%	





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Agree/Disagree w/ Akin Comments		-			
Strongly agree	6%	6%	5%	11%	
Som ew hat agree	12%	17%	5%	13%	
Somewhat disagree	14%	18%	8%	18%	
Strongly disagree	65%	53%	81%	51%	
Not sure	4%	6%	1%	7%	

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Pro-Choice or Pro- Life?						
Pro-choice	40%	20%	68%	28%		
Pro-life	52%	77%	21%	56%		
Not sure	7%	3%	11%	16%		

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Abortion Position		-		•	
Legal in all cases	33%	15%	57%	20%	
Illegal except for rape, incest, or the mother's life	47%	58%	32%	62%	
Completely illegal	14%	24%	5%	-	
Not sure	5%	2%	6%	19%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
McCaskill Approval			-		='			
Approve	41%	83%	76%	57%	16%	8%		
Disapprove	53%	10%	22%	37%	77%	88%		
Not sure	5%	6%	2%	6%	7%	4%		





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Akin Favorability		-	-	<u>-</u>		
Favorable	24%	2%	11%	10%	28%	60%
Unfavorable	58%	89%	84%	74%	42%	22%
Not sure	18%	9%	5%	16%	30%	18%

		Ideolog	deology						deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative							
McCaskill/Akin				-									
Claire McCaskill	43%	83%	77%	59%	19%	8%							
Todd Akin	44%	8%	20%	29%	56%	85%							
Undecided	13%	9%	3%	12%	25%	7%							

		ldeolog	ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative	
Akin's Comments A- ppropriate/Inapprop- riate							
Appropriate	9%	8%	8%	8%	8%	12%	
Inappropriate	75%	80%	83%	79%	71%	64%	
Not familiar with Akin's comments		12%	9%	13%	21%	23%	

		Ideolog	Ideology				
		Very	Som ew hat		Som ew hat	Very	
	Base	liberal	liberal	Moderate	conservative	conservative	
Agree/Disagree w/ Akin Comments							
Strongly agree	6%	3%	7%	7%	1%	13%	
Somewhat agree	12%	9%	6%	4%	20%	15%	
Somewhat disagree	14%	21%	8%	14%	14%	15%	
Strongly disagree	65%	66%	79%	74%	59%	50%	
Not sure	4%	1%	-	1%	6%	8%	





		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Pro-Choice or Pro- Life?						
Pro-choice	40%	72%	75%	52%	22%	10%
Pro-life	52%	15%	21%	40%	69%	86%
Not sure	7%	13%	4%	8%	9%	3%

		Ideology				
	Base	Very liberal	Somew hat liberal	Moderate	Som ew hat conservative	Very conservative
Abortion Position						
Legal in all cases	33%	53%	59%	48%	17%	7%
Illegal except for rape, incest, or the mother's life	47%	42%	30%	43%	59%	52%
Completely illegal	14%	2%	2%	4%	21%	35%
Not sure	5%	3%	9%	5%	3%	6%

		Gender	
	Base	Woman	Man
McCaskill Approval		-	
Approve	41%	47%	35%
Disapprove	53%	47%	60%
Notsure	5%	5%	5%

		Gender	
	Base	Woman	Man
Akin Favorability		-	
Favorable	24%	22%	27%
Unfavorable	58%	60%	55%
Not sure	18%	18%	18%





		Gender	
	Base	Woman	Man
McCaskill/Akin		-	
Claire McCaskill	43%	49%	36%
Todd Akin	44%	39%	50%
Undecided	13%	13%	14%

		Gender		
	Base	Woman	Man	
Akin's Comments A- ppropriate/Inapprop- riate				
Appropriate	9%	10%	8%	
Inappropriate	75%	70%	79%	
Not familiar with Akin's comments	16%	20%	13%	

		Gender		
	Base	Woman	Man	
Agree/Disagree w/ Akin Comments				
Strongly agree	6%	8%	4%	
Som ew hat agree	12%	15%	8%	
Somewhat disagree	14%	15%	13%	
Strongly disagree	65%	60%	70%	
Not sure	4%	2%	5%	

		Gender		
	Base	Woman	Man	
Pro-Choice or Pro- Life?				
Pro-choice	40%	40%	41%	
Pro-life	52%	51%	53%	
Not sure	7%	9%	6%	





		Gender		
	Base	Woman	Man	
Abortion Position				
Legal in all cases	33%	34%	32%	
Illegal except for rape, incest, or the mother's life	47%	42%	53%	
Completely illegal	14%	18%	11%	
Not sure	5%	6%	4%	

		Party				
	Base	Democrat	Republican	Independent/Other		
McCaskill Approval		='				
Approve	41%	80%	12%	41%		
Disapprove	53%	14%	84%	53%		
Not sure	5%	6%	4%	6%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Akin Favorability							
Favorable	24%	3%	43%	21%			
Unfavorable	58%	85%	34%	61%			
Not sure	18%	12%	23%	18%			

		Party					
	Base	Democrat	Republican	Independent/Other			
McCaskill/Akin		='					
Claire McCaskill	43%	88%	10%	41%			
Todd Akin	44%	8%	71%	45%			
Undecided	13%	4%	19%	14%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Akin's Comments A- ppropriate/Inapprop- riate						
Appropriate	9%	5%	13%	7%		
Inappropriate	75%	83%	64%	80%		
Not familiar with Akin's comments	16%	12%	22%	14%		

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Agree/Disagree w/ Akin Comments							
Strongly agree	6%	8%	5%	5%			
Somewhat agree	12%	5%	17%	11%			
Somewhat disagree	14%	8%	20%	12%			
Strongly disagree	65%	77%	51%	71%			
Not sure	4%	1%	8%	1%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Pro-Choice or Pro- Life?							
Pro-choice	40%	66%	23%	39%			
Pro-life	52%	22%	73%	54%			
Not sure	7%	12%	4%	8%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Abortion Position		='				
Legal in all cases	33%	59%	16%	31%		
Illegal except for rape, incest, or the mother's life	47%	34%	55%	49%		
Completely illegal	14%	4%	24%	12%		
Not sure	5%	3%	5%	7%		





		Race	
	Base	White	Other
McCaskill Approval		_	
Approve	41%	37%	54%
Disapprove	53%	58%	39%
Not sure	5%	5%	7%

		Race	
	Base	White	Other
Akin Favorability			
Favorable	24%	28%	13%
Unfavorable	58%	56%	62%
Not sure	18%	16%	26%

		Race	
	Base	White	Other
McCaskill/Akin			·
Claire McCaskill	43%	38%	58%
Todd Akin	44%	48%	32%
Undecided	13%	14%	10%

		Race	
	Base	White	Other
Akin's Comments A- ppropriate/Inapprop- riate			
Appropriate	9%	8%	12%
Inappropriate	75%	75%	74%
Not familiar with Akin's comments	16%	17%	15%





		Race	
	Base	White	Other
Agree/Disagree w/ Akin Comments			
Strongly agree	6%	4%	12%
Som ew hat agree	12%	11%	13%
Somewhat disagree	14%	13%	18%
Strongly disagree	65%	69%	53%
Not sure	4%	4%	4%

		Race	
	Base	White	Other
Pro-Choice or Pro- Life?			
Pro-choice	40%	40%	43%
Pro-life	52%	56%	39%
Not sure	7%	4%	17%

		Race		
	Base	White	Other	
Abortion Position				
Legal in all cases	33%	32%	36%	
Illegal except for rape, incest, or the mother's life	47%	50%	38%	
Completely illegal	14%	14%	15%	
Not sure	5%	3%	11%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
McCaskill Approval					
Approve	41%	45%	37%	43%	40%
Disapprove	53%	50%	59%	51%	54%
Not sure	5%	5%	4%	6%	6%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Akin Favorability					
Favorable	24%	9%	20%	28%	27%
Unfavorable	58%	59%	54%	59%	58%
Not sure	18%	32%	26%	12%	15%

		Age			
	Base	18 to 29	30 to 45		Older than 65
McCaskill/Akin					
Claire McCaskill	43%	50%	33%	45%	45%
Todd Akin	44%	36%	52%	44%	41%
Undecided	13%	14%	15%	12%	14%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Akin's Comments A- ppropriate/Inapprop- riate						
Appropriate	9%	11%	6%	10%	7%	
Inappropriate	75%	67%	71%	77%	77%	
Not familiar with Akin's comments	16%	22%	22%	13%	15%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Agree/Disagree w/ Akin Comments						
Strongly agree	6%	18%	4%	4%	5%	
Som ew hat agree	12%	12%	18%	9%	9%	
Somewhat disagree	14%	24%	8%	15%	14%	
Strongly disagree	65%	47%	63%	68%	69%	
Not sure	4%	-	6%	4%	2%	





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Pro-Choice or Pro- Life?						
Pro-choice	40%	31%	35%	43%	45%	
Pro-life	52%	56%	59%	51%	46%	
Not sure	7%	13%	7%	6%	9%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Abortion Position					
Legal in all cases	33%	25%	26%	36%	39%
Illegal except for rape, incest, or the mother's life	47%	50%	57%	41%	51%
Completely illegal	14%	19%	13%	16%	10%
Not sure	5%	6%	4%	7%	1%

