



**FOR IMMEDIATE RELEASE**  
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## **Edwards, Clinton tops in North Carolina**

**Raleigh, N.C.** – Barack Obama slid into third place among Democratic presidential candidates according to the Public Policy Polling’s latest primary tracking poll, leaving John Edwards and Hillary Clinton ahead of the field with 29% each. Last month, the top three candidates were in a statistical tie among likely Democratic primary voters.

Fred Thompson kept his lead among Republicans with the support of 30% of respondents. He was followed by Rudy Giuliani (20%), Mitt Romney (12%) and a sinking John McCain (7%).

Perhaps the most notable change was Lieutenant Governor Beverly Perdue reestablishing a double digit lead (38-28%) over State Treasurer Richard Moore in the Democratic gubernatorial race. The race had stagnated in previous months with Perdue holding a four percent lead.

“The change in August could be explained by standard fluctuations and the margin of error,” said Dean Debnam, President of Public Policy Polling. “But it suggests Perdue’s lead has actually been on the higher side of 4%.”

In the Republican gubernatorial race Bill Graham continues to lead with 23% support, followed by Fred Smith (11%) and Bob Orr (9%).

PPP surveyed 659 likely Democratic primary voters and 609 likely Republican primary voters on August 1 and 2. The surveys have margins of error of  $\pm 3.8\%$  and  $\pm 4.0\%$  respectively. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com). These include results of the Democratic Lieutenant Governor primary, issue priorities for both parties, and crosstabs breaking down the results by gender, race, age and region.

For more discussion of the poll visit the Public Policy Polling blog at <http://publicpolicypolling.blogspot.com>.

If you have questions about this release or would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Democratic Primary Survey Results

**Q1** In the 2008 Presidential race there are three Democrats in the top tier of candidates, Hillary Clinton, John Edwards and Barack Obama. If the Democratic primary were today which of these candidates would you vote for, or would you vote for a different candidate? If you would vote for Hillary Clinton, press 1 on your key pad now. If for John Edwards, press 2. If for Barack Obama, press 3. If you would vote for a different candidate, press 4. If you are undecided, press 5.

Clinton.....29% Different candidate..10%  
Edwards.....29% Undecided..... 8%  
Obama.....23%

**Q2** There will be a Democratic primary for Governor. Richard Moore and Beverly Perdue have been mentioned as candidates. If the primary election were today which of these candidates would you vote for or would you vote for somebody else? If you would vote for Richard Moore, press 1. If for Beverly Perdue, press 2. If undecided, press 3.

Moore..... 28% Undecided..... 34%  
Perdue ..... 38%

**Q3** In the Lieutenant Governor's race the candidates are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the election were held today who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you are undecided press 5.

Besse ..... 7% Smathers..... 9%  
Dalton..... 10% Undecided..... 65%  
Dellinger..... 10%

**Q4** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq ..... 48% Moral or Family values..... 5%  
Education ..... 8% Health care..... 12%  
Economy and jobs. 16% Immigration ..... 5%  
Taxes ..... 3% Other..... 1%

**Q5** If you are a woman, press 1, if a man, press 2.

Women .....58% Men.....42%

**Q6** If you are white, press one now. If you are African-American, press two now. If other, press 3.

White .....72% Other..... 3%  
Black.....24%

**Q7** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

18-29..... 7% 46-65.....44%  
30-45.....12% Older Than 65.....38%





**Democratic Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Clinton	29%	31%	26%
Edwards	29%	27%	32%
Obama	23%	25%	21%
Different candidate	10%	8%	14%
Undecided	8%	10%	7%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Moore	28%	22%	36%
Perdue	38%	40%	35%
Undecided	34%	38%	29%

	Base	Gender	
		Women	Men
<b>Lt. Governor</b>			
Besse	7%	6%	7%
Dalton	10%	7%	14%
Dellinger	10%	7%	14%
Smathers	9%	10%	8%
Undecided	65%	70%	57%

Issues	Base	Gender	
		Women	Men
War in Iraq	48%	49%	46%
Education	8%	9%	8%
Economy and jobs	16%	16%	16%
Taxes	3%	3%	4%
Moral or Family values	5%	5%	6%
Health care	12%	12%	12%
Immigration	5%	4%	7%
Other	1%	2%	0%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	29%	32%	22%	26%
Edwards	29%	35%	12%	23%
Obama	23%	15%	50%	13%
Different candidate	10%	12%	5%	22%
Undecided	8%	7%	11%	15%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Moore	28%	33%	12%	30%
Perdue	38%	37%	41%	35%
Undecided	34%	30%	47%	35%

	Base	Race		
		White	Black	Other
<b>Lt. Governor</b>				
Besse	7%	8%	2%	9%
Dalton	10%	10%	9%	12%
Dellinger	10%	11%	7%	9%
Smathers	9%	10%	8%	-
Undecided	65%	61%	75%	70%

Issues	Base	Race		
		White	Black	Other
War in Iraq	48%	49%	46%	42%
Education	8%	8%	12%	3%
Economy and jobs	16%	14%	22%	32%
Taxes	3%	4%	2%	11%
Moral or Family values	5%	6%	4%	-
Health care	12%	13%	10%	7%
Immigration	5%	6%	3%	5%
Other	1%	1%	1%	-





**Democratic Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>President</b>					
Clinton	29%	27%	20%	25%	38%
Edwards	29%	27%	24%	33%	26%
Obama	23%	22%	40%	25%	17%
Different candidate	10%	17%	7%	12%	8%
Undecided	8%	7%	10%	6%	11%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Governor</b>					
Moore	28%	25%	20%	28%	32%
Perdue	38%	30%	43%	42%	33%
Undecided	34%	45%	38%	31%	36%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Lt. Governor</b>					
Besse	7%	6%	5%	6%	8%
Dalton	10%	14%	6%	11%	9%
Dellinger	10%	5%	14%	10%	8%
Smathers	9%	8%	9%	8%	11%
Undecided	65%	67%	67%	64%	64%

Issues	Base	Age			
		18-29	30-45	46-65	Older Than 65
War in Iraq	48%	39%	40%	50%	50%
Education	8%	9%	19%	5%	9%
Economy and jobs	16%	24%	19%	15%	16%
Taxes	3%	3%	4%	5%	2%
Moral or Family values	5%	7%	4%	5%	6%
Health care	12%	5%	11%	16%	9%
Immigration	5%	11%	4%	5%	6%
Other	1%	2%	-	0%	3%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Clinton	29%	24%	26%	28%	30%	33%	32%
Edwards	29%	30%	26%	23%	43%	30%	23%
Obama	23%	26%	25%	25%	15%	21%	27%
Different candidate	10%	14%	8%	10%	6%	11%	13%
Undecided	8%	6%	15%	13%	7%	5%	6%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Moore	28%	25%	29%	22%	33%	29%	28%
Perdue	38%	44%	36%	29%	30%	41%	43%
Undecided	34%	32%	35%	49%	37%	31%	28%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lt. Governor</b>							
Besse	7%	7%	10%	6%	8%	6%	3%
Dalton	10%	17%	8%	14%	7%	8%	7%
Dellinger	10%	7%	9%	11%	14%	10%	8%
Smathers	9%	8%	6%	10%	15%	10%	7%
Undecided	65%	60%	68%	58%	56%	65%	74%

Issues	Base	Area Code					
		252	336	704	828	910	919
War in Iraq	48%	49%	51%	53%	37%	42%	54%
Education	8%	4%	12%	10%	9%	9%	7%
Economy and jobs	16%	22%	13%	18%	21%	13%	13%
Taxes	3%	2%	3%	1%	1%	8%	4%
Moral or Family values	5%	6%	2%	4%	6%	9%	5%
Health care	12%	8%	14%	7%	17%	10%	13%
Immigration	5%	6%	4%	5%	8%	7%	2%
Other	1%	2%	-	2%	1%	1%	2%





**Democratic Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Clinton</b>	29%	33%	26%	34%	19%	18%	27%	13%	19%
<b>Edwards</b>	29%	27%	26%	34%	37%	18%	29%	34%	44%
<b>Obama</b>	23%	24%	27%	20%	16%	24%	26%	16%	19%
<b>Different candidate</b>	10%	6%	11%	6%	25%	26%	10%	37%	9%
<b>Undecided</b>	8%	10%	9%	6%	3%	15%	8%	-	9%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
<b>Moore</b>	28%	24%	24%	35%	37%	27%	25%	51%	34%
<b>Perdue</b>	38%	41%	34%	41%	46%	23%	33%	27%	38%
<b>Undecided</b>	34%	36%	42%	24%	17%	51%	42%	22%	28%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lt. Governor</b>									
<b>Besse</b>	7%	7%	8%	5%	3%	6%	5%	15%	-
<b>Dalton</b>	10%	12%	4%	9%	5%	4%	10%	3%	9%
<b>Dellinger</b>	10%	6%	11%	12%	19%	10%	12%	24%	19%
<b>Smathers</b>	9%	6%	10%	11%	13%	12%	16%	8%	9%
<b>Undecided</b>	65%	69%	67%	63%	59%	68%	57%	50%	62%





## Republican Primary Survey Results

**Q1** There will be a number of people running for President in 2008 as Republicans. Some of the most talked about are Rudy Giuliani, John McCain, Mitt Romney and Fred Thompson. If the Republican primary were today which of these men would you vote for, or would you vote for somebody else? If you would vote for Rudy Giuliani, press 1 on your keypad now. If for John McCain, press 2. If for Mitt Romney, press 3. If for Fred Thompson, press 4. If you would vote for a different candidate, press 5. If you are undecided, press 6.

*Giuliani*.....20% *Thompson*.....30%  
*McCain*..... 7% *Other*..... 7%  
*Romney* .....12% *Undecided*.....23%

**Q2** There will also be a number of Republican candidates for governor. Bill Graham, Bob Orr and Fred Smith have been mentioned as candidates. If the primary election were today which of these men would you vote for or would you vote for somebody else? If you would vote for Bill Graham, press 1. If for Bob Orr, press 2. If for Fred Smith, press 3. If you are undecided, press 4.

*Graham*..... 23% *Smith*..... 11%  
*Orr*..... 9% *Undecided*.....57%

**Q3** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

*War in Iraq* ..... 34% *Moral or Family values*..... 20%  
*Education*..... 3% *Health care*..... 6%  
*Economy and jobs*. 6% *Immigration* ..... 23%  
*Taxes* ..... 7% *Other*..... 1%

**Q4** If you are a woman, press 1, if a man, press 2.

*Women* .....50% *Men*.....50%

**Q5** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* .....95% *Other*..... 3%  
*Black*..... 2%

**Q6** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 60, press 3. If older, press 4.

*18-29*..... 5% *46-65*.....44%  
*30-45*.....18% *Older than 65*.....33%





**Republican Primary Crosstabs**

	Base	Gender	
		Women	Men
<b>President</b>			
Giuliani	20%	23%	18%
McCain	7%	7%	8%
Romney	12%	14%	10%
Thompson	30%	21%	40%
Other	7%	6%	8%
Undecided	23%	30%	16%

	Base	Gender	
		Women	Men
<b>Governor</b>			
Graham	23%	20%	25%
Orr	9%	8%	11%
Smith	11%	9%	13%
Undecided	57%	62%	51%

Issues	Base	Gender	
		Women	Men
War in Iraq	34%	34%	34%
Education	3%	3%	3%
Economy and jobs	6%	7%	5%
Taxes	7%	4%	9%
Moral or Family values	20%	24%	16%
Health care	6%	8%	5%
Immigration	23%	19%	26%
Other	1%	1%	1%

President	Base	Race		
		White	Black	Other
Giuliani	20%	21%	28%	10%
McCain	7%	7%	12%	21%
Romney	12%	12%	12%	10%
Thompson	30%	31%	25%	6%
Other	7%	6%	-	34%
Undecided	23%	23%	23%	18%

Governor	Base	Race		
		White	Black	Other
Graham	23%	23%	25%	21%
Orr	9%	9%	-	19%
Smith	11%	11%	25%	-
Undecided	57%	57%	51%	60%

Issues	Base	Race		
		White	Black	Other
War in Iraq	34%	34%	40%	31%
Education	3%	3%	8%	-
Economy and jobs	6%	6%	-	-
Taxes	7%	7%	-	10%
Moral or Family values	20%	20%	20%	22%
Health care	6%	6%	-	19%
Immigration	23%	23%	25%	17%
Other	1%	1%	8%	-

President	Base	Age			
		18-29	30-45	46-65	Older than 65
Giuliani	20%	23%	29%	16%	22%
McCain	7%	8%	4%	8%	8%
Romney	12%	14%	6%	13%	13%
Thompson	30%	18%	25%	34%	30%
Other	7%	19%	8%	6%	6%
Undecided	23%	18%	27%	22%	22%

Governor	Base	Age			
		18-29	30-45	46-65	Older than 65
Graham	23%	19%	22%	22%	25%
Orr	9%	5%	13%	9%	8%
Smith	11%	22%	6%	12%	11%
Undecided	57%	54%	60%	57%	56%





**Republican Primary Crosstabs**

	Base	Age			
		18-29	30-45	46-65	Older than 65
<b>Issues</b>					
War in Iraq	34%	18%	33%	33%	40%
Education	2%	3%	2%	3%	2%
Economy and jobs	6%	11%	5%	6%	6%
Taxes	7%	10%	8%	6%	7%
Moral or Family values	20%	24%	25%	23%	12%
Health care	6%	6%	5%	7%	7%
Immigration	23%	23%	22%	22%	24%
Other	1%	4%	1%	1%	1%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Giuliani	20%	22%	19%	20%	20%	22%	22%
McCain	7%	6%	5%	9%	7%	7%	10%
Romney	12%	5%	16%	11%	14%	14%	6%
Thompson	30%	38%	26%	30%	29%	32%	33%
Other	7%	2%	8%	10%	5%	5%	10%
Undecided	23%	27%	27%	21%	26%	20%	19%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Graham	23%	9%	26%	31%	15%	15%	33%
Orr	9%	18%	6%	9%	13%	8%	8%
Smith	11%	12%	10%	2%	14%	14%	16%
Undecided	57%	61%	59%	59%	59%	62%	43%

	Base	Area Code						
		252	336	704	828	910	919	
<b>Issues</b>								
War in Iraq	34%	32%	29%	31%	36%	36%	41%	
Education	3%	4%	1%	4%	2%	3%	3%	
Economy and jobs	6%	7%	7%	13%	2%	4%	4%	
Taxes	7%	5%	8%	7%	8%	5%	7%	
Moral or Family values	20%	22%	24%	16%	21%	18%	19%	
Health care	6%	10%	5%	4%	11%	8%	3%	
Immigration	23%	20%	23%	24%	19%	25%	23%	
Other	1%	-	3%	1%	1%	1%	-	





### Republican Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
<b>Giuliani</b>	20%	24%	15%	37%	24%	10%	23%	19%	16%
<b>McCain</b>	7%	5%	-	8%	5%	13%	14%	5%	16%
<b>Romney</b>	12%	12%	21%	2%	7%	10%	15%	15%	-
<b>Thompson</b>	30%	29%	45%	26%	29%	32%	16%	36%	21%
<b>Other</b>	7%	6%	5%	9%	9%	7%	5%	8%	16%
<b>Undecided</b>	23%	24%	13%	18%	25%	28%	27%	17%	31%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
<b>Graham</b>	23%	23%	8%	24%	25%	23%	17%	26%	16%
<b>Orr</b>	9%	10%	21%	10%	6%	8%	6%	11%	-
<b>Smith</b>	11%	9%	-	8%	18%	12%	15%	12%	10%
<b>Undecided</b>	57%	58%	71%	58%	51%	57%	61%	51%	74%

